



Rajasthan Foundation
Connecting Non-Resident Rajasthanis
Department of Domestic &
Overseas Rajasthan Affairs



राजस्थान सरकार
GOVERNMENT OF RAJASTHAN

सत्यमेव जयते

DOIT.C

Department of Information Technology
& Communication, Rajasthan

Virtual Knowledge Series on

AI / ML Policy 2026

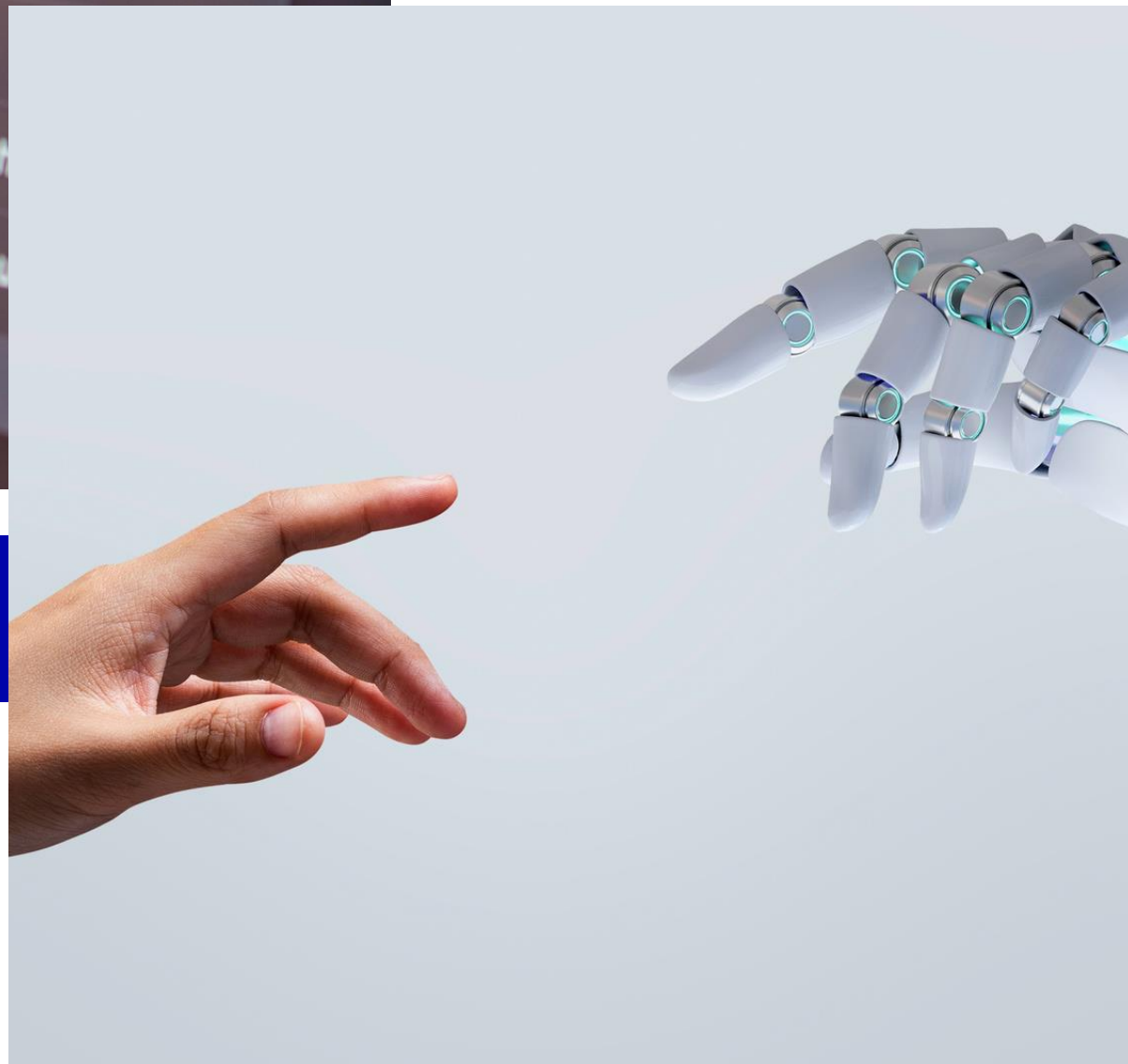
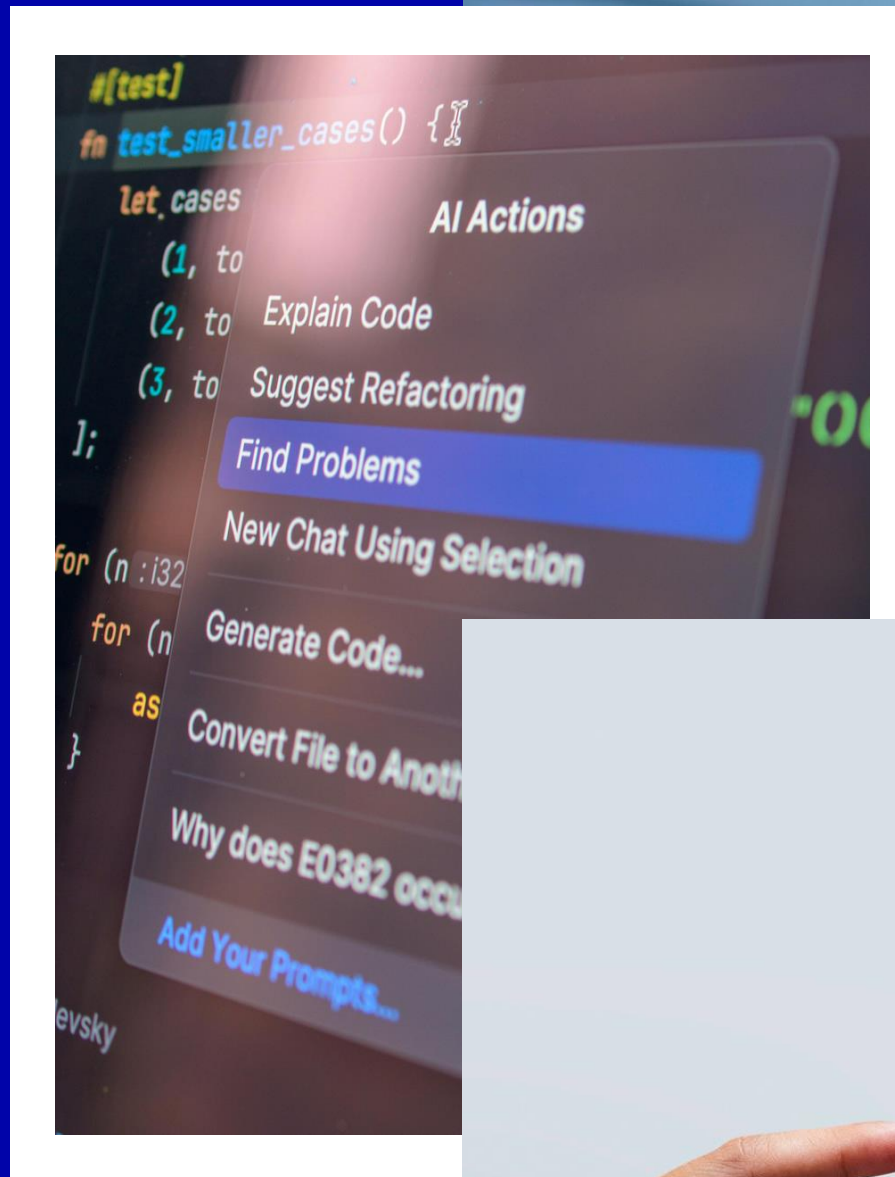
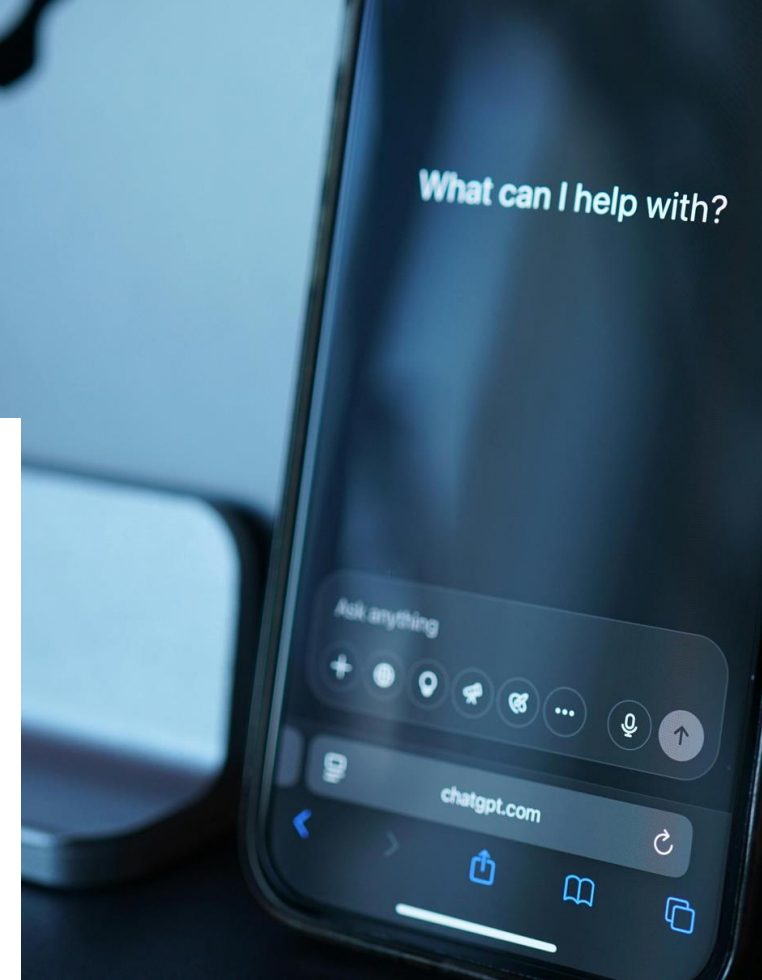
Government of Rajasthan

How Artificial Intelligence is
Transforming the World



Agenda

- 01 Introduction to AI & ML
- 02 Policy Vision – How it translates to ground
- 03 The Policies at a Glance
- 04 Why invest in Rajasthan AI Ecosystem?
- 05 Incentives for Industries – Large, MSMEs & Startups
- 06 How to apply for Incentives
- 07 From Policy to Practice



Introduction to AI / ML

From Concept to Global Force

1950s	Artificial Intelligence <i>Human intelligence exhibited by machines</i>
1980s	Machine Learning <i>AI systems that learn from historical data</i>
2010s	Deep Learning <i>Machine learning models that mimic human brain function</i>
2020s	Generative AI (Gen AI) <i>Deep learning models (foundation models) that create original content</i>

What is Artificial Intelligence

Technology that enables computers and machines to simulate human learning, comprehension, problem solving, decision making, creativity and autonomy.

Examples: Virtual Assistants, Language translation tools, Image Editing, Live caption, Grammar checker , social media recommendations tools

Machine Learning

Creating models by training an algorithm to make predictions or decisions based on data.

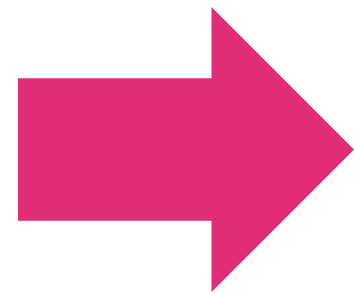
Policy Vision

AI Adoption in Governance

Empowering Talent

Incentivizing AI initiatives in Industries

Responsible Framework



How Policy Translates on Ground

Integrating AI in domains such as Public Service Delivery, Agriculture, Healthcare, Education, and Tourism

AI skilling, curriculum integration, research promotion

Large Industries, MSME, Startups and R&D units

Ensure safe and ethical AI deployment

The Policies at a Glance

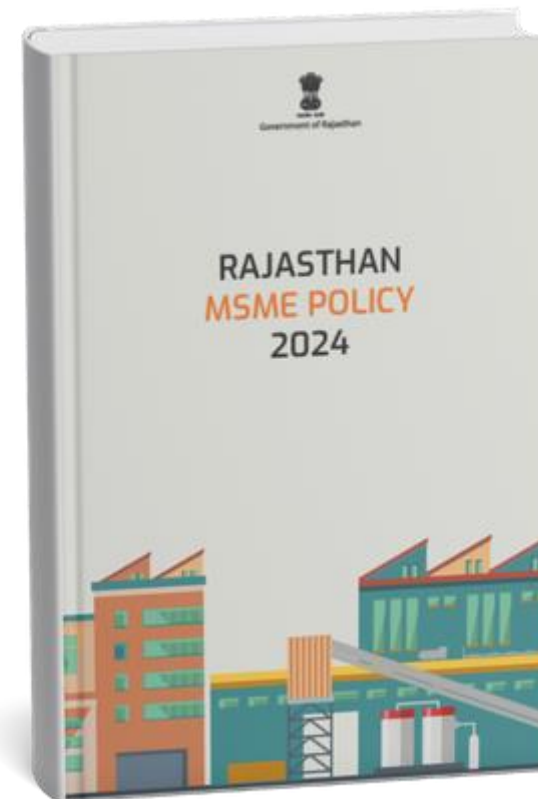
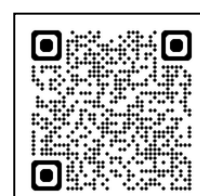
The Rajasthan Govt AI/ ML Policy 2026 is a force multiplier by leveraging the framework designed in the Rajasthan Investment Promotion Scheme (RIPS) 2024, MSME Policy 2024 and the Startup Policy 2022 and topping up incentives given in those policies.



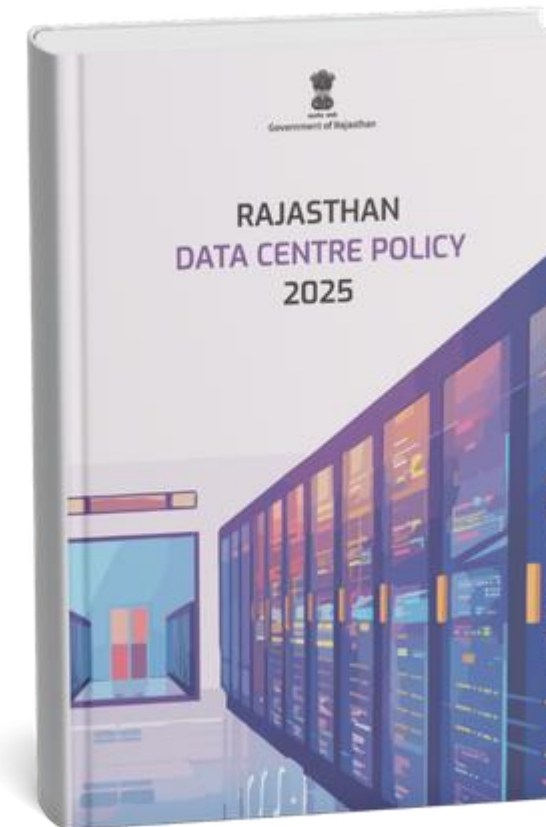
Rajasthan Startup Policy, 2022



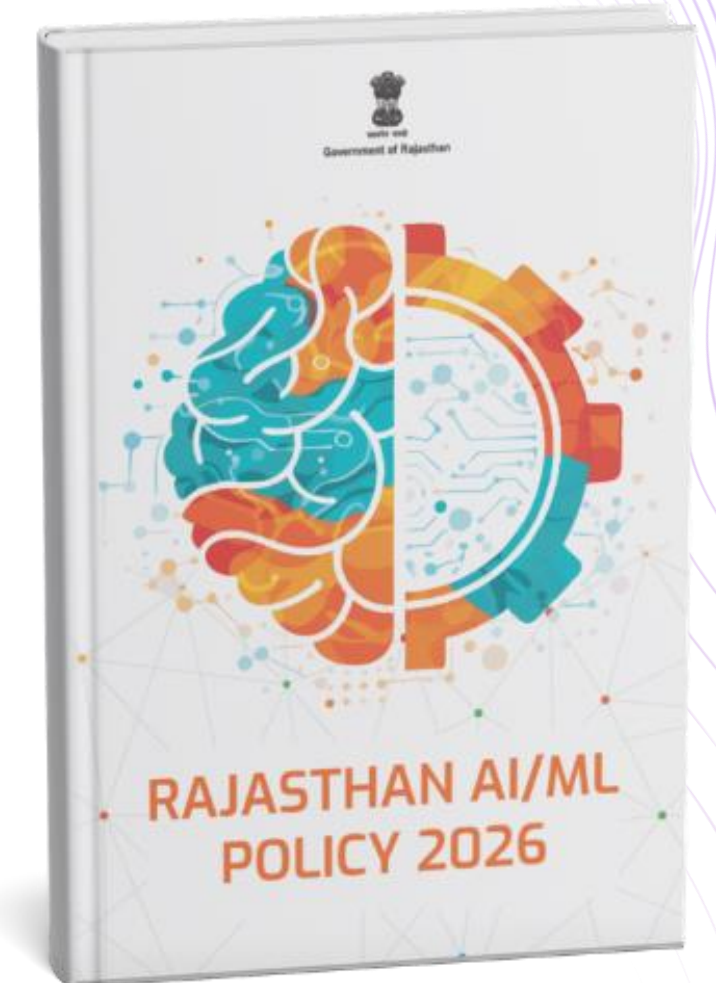
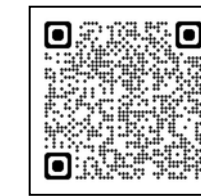
Rajasthan Investment Promotion Scheme (RIPS), 2024



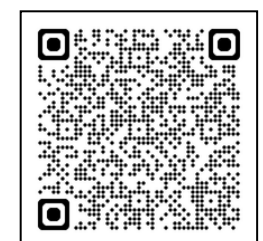
Rajasthan Micro, Small & Medium Enterprises Policy, 2024



Rajasthan Data Centre Policy, 2025



Rajasthan AI-ML Policy, 2026



Scan to View & Download

Why Invest in Rajasthan AI Ecosystem?

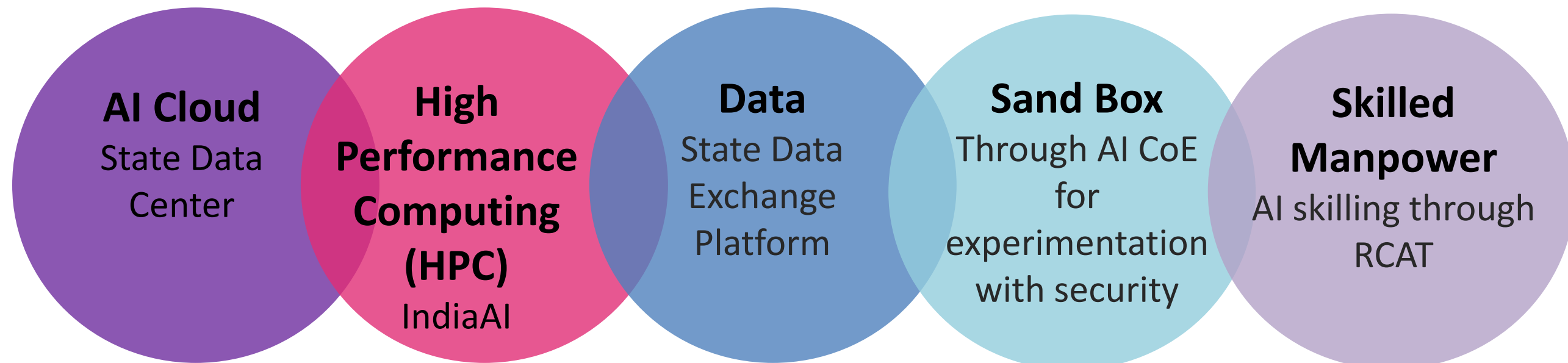


Long term commitment : 5-Year AI/ML Policy (2026–2031)

AI categorised under special sectors: under Sunrise Sector in RIPS 2024 and Thrust Sector in Startup Policy 2022

Add on benefits in AI Policy: Additional incentives over and above RIPS 2024, MSME Policy 2024, Startup Policy 2022, Data Center 2025

And also because the State is gearing up for AI ready ecosystem



How to apply for incentives?

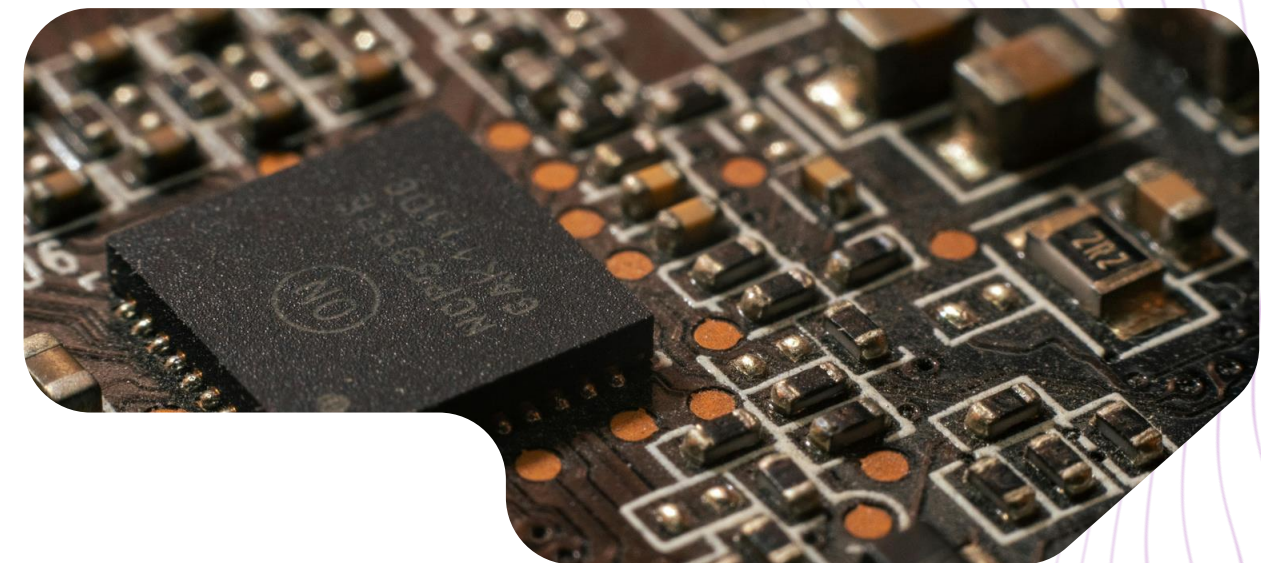


1 Apply here to avail the incentives for Large industries, MSME, Startups, R&D Units:

- <https://istart.rajasthan.gov.in/startup>
- <https://rajnivesh.rajasthan.gov.in/MOU/ADDMOU>
- <https://rajniveshtest.rajasthan.gov.in/RIPS/Index>
- <https://compute.indiaai.gov.in/login>

2 **THEN** Apply here to avail additional top up benefits if you have adopted AI or are developing AI

<https://ai.rajasthan.gov.in>



Incentives for Large Industries

Over and above RIPS 2024

- ✓ AI industries are eligible for the benefits of **Sunrise Sector** under RIPS 2024
- 🌱 **Green Incentives** – 2.5% reimbursement (₹30 lakh cap)
- 💡 20% **AI skilling reimbursement**(₹800/worker/month)
- 💡 10% **IP reimbursement** (cap ₹10 lakh)


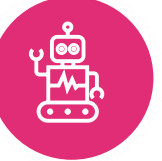


Over and above Data Center Policy 2025

- 🔄 +1% **interest subvention** for AI Data Centres (5 years)






Incentives for MSMEs

Over and above MSME Policy 2024

-  **Loan for New enterprise creation & expansion:**
Upto ₹10 Cr: 0.5% ₹10–50 Cr: 0.25%
-  **Support for AI tech/ software acquisition:** 10% reimbursement, cap ₹50,000
-  **Support for IPO/listing expenses:** Reimbursement up to ₹5 lakh
-  **Quality Enhancement AI certifications:** 10% reimbursement, cap ₹30,000



Over and above RIPS 2024

-  **5% IP reimbursement** (cap ₹25,000)
-  **AI skilling reimbursement**
Micro: ₹2,000/month
Small: ₹3,000/month
Medium: ₹4,000/month
-  **Market Development Support National(India):** 10%, cap ₹10,000 **Abroad:** 10%, cap ₹15,000

MSME Definition:
<https://www.dcmsme.gov.in/Notification-S.O-no-1364-E-dated-21.03.2025-Revised-Definition.pdf>

Incentives for Startups

Over and above RIPS 2024



Asset Creation: One-time 5% grant, max ₹1,50,000



AI skilling reimbursement

Option A: 20% reimbursement; max ₹800/worker/month (6 months, one-time)

Option B: 10% reimbursement; max ₹10,000/employee/year; up to 20 employees (one-time)



5% IP reimbursement (cap ₹25,000)

Over and above Startup Policy 2022



AI Cloud Credits (IndiaAI Mission): State reimbursement matching Gol subsidy; cap ₹5 lakh; net GPU cost (post-subsidy) reimbursed



Networking Support: 10% reimbursement, cap ₹50,000





Seed- & Growth-Stage Incentives: AI Startups categorized under thrust sector will be benefited through StartUp policy 2022



Incentives for R&D Centres



Over and above RIPS 2024

-  **AI skilling** reimbursement
10% reimbursement; cap ₹1,000/person/month, up to 12 months
-  **5% IP reimbursement** (cap ₹25,000)

Setting up AI Centers of Excellence (Budget announcement 2026-27)



- Sectoral AI use-case development
- Research & Industry Collaboration
- Responsible AI & Policy Frameworks

From Policy to Practice

MoUs with:

Google



For:

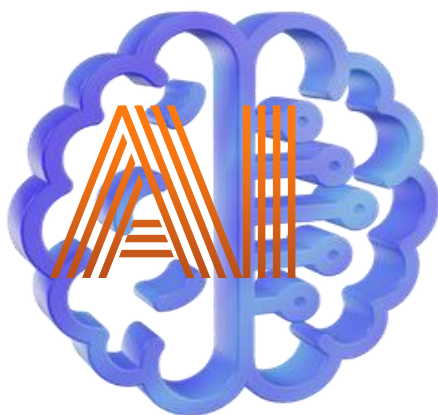
- **Use case developments in health, education, agriculture infrastructure planning, water, tourism, etc.**
- **Skill and upskill citizens, students, government officials, teachers and youth for startups & employment**
- **AI Frameworks to guardrail AI adoption**





Thank You

VISION



Measurable
Objectives

For more details please visit :



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